

# Academic staff course



## Creativity, innovation and open science: training programme for academic staff



### Key insights



- ▶ Strengthen your creative thinking and innovation skills to develop impactful teaching, research, and institutional practices.



- ▶ Gain practical tools to apply design thinking and co-create innovative solutions to complex academic and societal challenges.



- ▶ Deepen your understanding of open science, intellectual property, software licensing, and responsible knowledge sharing.



- ▶ Integrate sustainability, circular economy principles, and the twin green and digital transition into higher education activities.



- ▶ Design and implement interdisciplinary projects that generate positive educational, societal, and environmental impact.

Courses Start

**10 September**

Registration

**29 July – 29 September**

Register here



**Register now**

# Short description

*This training programme equips academic staff with the knowledge and practical tools to foster creativity, innovation, open science, and sustainability in higher education. Through hands-on learning, participants explore design thinking, open knowledge practices, and green and digital innovation to develop impactful teaching, research, and community initiatives that address contemporary societal and environmental challenges.*

## Modules

### Module 1 Green and digital innovations: creative approaches to the sustainability of modern business models

Explore how green creativity and the twin green and digital transition can drive sustainable, resilient, and innovation-oriented practices in modern organisations.

**Trainer:** Assoc. Prof. Valeriia Podunai, Mariupol State University. Academic and policy trainer specialising in preparing institutions and students for global change

**MSU** | 10 September, 9:00 – 11:30 CET

### Module 2 Creative problem-solving with design thinking in academia

Learn how to apply design thinking methods to develop creative, user-centred solutions for teaching, research, and academic innovation.

**Trainers:** Dr. Mara Schuler-Bermann and Dr. Katharina Thiel are innovation experts from Triathlon at Saarland University, specialising in design thinking, entrepreneurship, and innovation in higher education.

**USAAR** | 22 September, 9:00 – 11:30 CET

### Module 3 Code and data licensing: open source, free software and Creative Commons

Learn how to manage intellectual property, open-source software, and Creative Commons licensing to support ethical, open, and sustainable research and innovation.

**Trainer:** Prof. Michael Mrissa is Professor of Computer Science at the University of Primorska, specialising in software engineering, open technologies, and digital innovation.

**UP** | 23 September, 9:00 – 11:30 CET

### Module 4 Strategies to boost creative thinking with innovative purposes

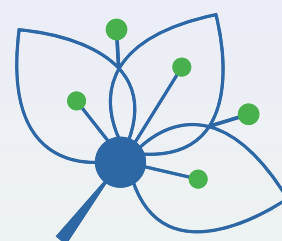
Develop creative and interdisciplinary approaches to integrate sustainability into teaching, research, and institutional practice through expert mentoring and collaborative project development.

**Trainer:** Dr. Eduardo Sánchez García is a researcher and lecturer at the University of Alicante, specialising in innovation, sustainability, entrepreneurship, and strategic management, with extensive international research experience.

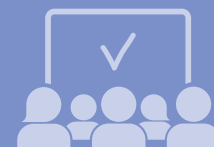
**UA** | 29 September, 9:00 – 11:30 CET

## Why this course?

- ▶ Concise and time-efficient format
- ▶ Flexible learning schedule
- ▶ Practical and immediately applicable content
- ▶ Supports your department's sustainability goals, opening opportunities for recognition, funding, and strategic impact



# Non-academic staff



## Creative thinking, organizational resilience and green digital innovation: training programme for non-academic staff



### Key insights



- ▶ Strengthen your creative thinking and problem-solving skills to improve institutional processes and services.



- ▶ Gain practical tools to build organizational resilience and respond effectively to change and uncertainty.



- ▶ Deepen your understanding of open-source software, intellectual property, and responsible digital resource management.



- ▶ Integrate sustainability principles and the twin green and digital transition into everyday workplace practices.



- ▶ Collaborate across departments to develop innovative solutions that enhance institutional performance and long-term sustainability.

Courses Start

**17 September**

Registration open

**29 July– 5 October**

Register here



Register now

# Short description

*This training programme equips non-academic staff with the practical knowledge and skills to foster creativity, organizational resilience, sustainability, and digital innovation in higher education. Through interactive learning and hands-on activities, participants develop innovative approaches to improving institutional processes, supporting the green and digital transition, and contributing to more efficient, resilient, and sustainable university operations.*

## Modules

### Module 1

#### Green and digital innovations in practice: how creative solutions make business resilient to crises

Discover how creative green and digital solutions can strengthen organizational resilience, improve workplace sustainability, and support effective responses to change and crises.

**Trainer:** Assoc. Prof. Valeriia Podunai, Mariupol State University. Academic and policy trainer specialising in preparing institutions and students for global change

**MSU** | 17 September, 9:00 – 11:30 CET

### Module 2

#### Code and data licensing: open source, free software and Creative Commons

Learn how to use open-source software, intellectual property, and Creative Commons licensing to manage, share, and protect digital resources responsibly.

**Trainer:** Prof. Michael Mrissa is Professor of Computer Science at the University of Primorska, specialising in software engineering, open technologies, and digital innovation.

**UP** | 23 September, 9:00 – 11:30 CET

### Module 3

#### Driving creative thinking for sustainable institutional change

Develop practical creativity and innovation skills to improve institutional processes, drive sustainability initiatives, and support organizational transformation through collaborative problem-solving.

**Trainer:** Dr. Eduardo Sánchez García is a researcher and lecturer at the University of Alicante, specialising in innovation, sustainability, entrepreneurship, and strategic management, with extensive international research experience.

**UA** | 28 September, 9:00 – 11:30 CET

### Module 4

#### Creative ways to survive and thrive in uncertain

Build resilience, adaptability, and creative problem-solving skills to confidently navigate change, uncertainty, and complex workplace challenges.

**Trainer:** Julia Bellmann is a project manager at Triathlon, Saarland University, specialising in international projects, organizational resilience, and innovation, with extensive experience in helping teams navigate uncertainty, complexity, and change.

**USAAR** | 5 October, 9:00–11:30 CET

## Why this course?

- ▶ Flexible learning with immediate impact
- ▶ Tailored to the university context with a practical focus
- ▶ Interactive and engaging delivery
- ▶ Supports institutional sustainability goals and recognition

